

WYTHENSHAW FC

2026/27
SPONSORSHIP

#UPTHEAMMIES



**NWCFL
PREMIER DIVISION CHAMPIONS
2025/26**





WHO ARE WE?

Wythenshawe FC is a community-owned football club based in South Manchester. As one of Manchester's largest districts with a population of over 100,000 people, Wythenshawe operates on a city-like scale comparable to the likes of Preston or Southampton. Formed in 1946, "The Ammies" play a vital role within this vast, vibrant community, both on and off the pitch.

For the upcoming 2026-27 season, the club will feature an incredible 60+ teams for both male and female players, spanning from age 3 all the way through to open age.

Our Men's First team play at Step 4 of the FA Pyramid following a record-breaking season, amassing over 100 points to become champions.

Our Women's First team compete at Tier 4 of the FA Women's Pyramid, going head-to-head in the National League with major clubs like **Leeds, Blackburn, and Huddersfield**. They made history as the first women's team at this level to become semi-professional, securing back-to-back promotions and finishing an impressive 4th last season.

In total, the club's teams compete across 14 different leagues throughout the South Manchester and Cheshire regions.





CLUB HISTORY

Founded in 1946, Wythenshawe FC has grown from a local youth initiative into one of the largest community football organisations in South Manchester.

Key milestones:

- Over 60 active teams across the club structure
- Record attendances exceeding 1,500 spectators
- Women's team achieving historic promotions to Tier 4
- Development of Hollyhedge Park Stadium through FA, Premier League and National Lottery funding
- Continued investment in facilities and pathways for players of all ages Today the club combines tradition with ambition, providing a platform for football development while maintaining its strong community identity.





AUDIENCE & DIGITAL REACH

Wythenshawe FC gives sponsors access to a growing, multi-platform football audience across senior football, women's football, junior pathways, the Foundation, Vets, events and the local community.

The club's digital presence already includes strong public followings across Facebook, TikTok, Instagram, X, and LinkedIn, alongside dedicated channels for the Foundation and Women's First Team. This gives sponsors **multiple ways to be seen**, from matchday posts and reels to sponsor spotlights, community campaigns, website features and business networking content

2.8 Million+ Instagram Views

Amassed over 2.8 million Instagram video views in the last 12 months. Including one video hitting 1.5 million views.

6 Million+ TikTok Views

Totalled over 6 million TikTok video views in the last 12 months.

50,000+ Total Followers.

Visit our social pages:



[Instagram](#)



[X](#)



[TikTok](#)



[Facebook](#)



[LinkedIn](#)



PRESS COVERAGE

A landmark season of press, broadcast and digital coverage, creating a bigger platform for 2026/27 sponsors.

Wythenshawe FC's 2025/26 season delivered a major step forward in media profile, with coverage across national press, TV, digital football platforms and international TST channels. This visibility gives 2026/27 sponsors a unique opportunity to align with a community-owned grassroots club that now combines local impact with national recognition and global reach.

Our previous club features and partners include:

The
Guardian

ESPN

THE  TIMES

BBC
SPORT

itv

THE
Sun

Manchester
Evening News

The New York Times

sky sports

The Telegraph

GOAL





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OUR UNIQUE VISIBILITY PLATFORM

Elite Former Professionals

Our Vets team regularly features former Premier League and international players such as Stephen Ireland, Emile Heskey, Danny Drinkwater, Antonio Valencia, Joleon Lescott, Papiss Cissé and more. Their involvement brings a level of credibility, quality and name recognition rarely seen at the grassroots level.

Massive Digital Reach

Matches and highlight clips featuring the Vets have attracted millions of views across social media, generating viral moments that extend far beyond the local community. This creates a powerful platform for sponsors to gain national-level visibility through authentic, highly shareable football content.



MARKETING & PROMOTION PLAN

Videography of Matchday

We will capture high-quality matchday videography that showcases the energy, atmosphere and key moments from each fixture. This content will be used across our digital channels to highlight your brand in an engaging, authentic way that resonates with supporters.

Increasing Social Media Presence

We are committed to growing our social media reach through consistent posting, improved content quality and targeted engagement strategies. This ensures your brand benefits from a larger, more active online audience throughout the season.

Ticketing Promotions

We will run creative ticketing promotions designed to boost attendance and encourage repeat visits, giving your brand greater exposure to matchday crowds. These campaigns also help strengthen community engagement, driving more eyes to your sponsorship assets.





WHY PARTNER WITH US?

Brand Visability

- Consistent weekly exposure to a loyal local audience
- High-visibility assets (boards, kits, digital content)
- Strong presence across South Manchester and surrounding areas

Community Impact & CSR Alignment

- Supporting grassroots football and youth development
- Helping fund facilities, coaching, and community programmes
- Positive PR and goodwill within the local area
- Association with a club that genuinely gives back

Professional Partnership Experience

- Dedicated sponsorship lead
- Clear activation plan and regular communication
- End-of-season reporting
- A club that treats sponsors like partners, not transactions





ASSET INVENTORY OVERVIEW

Matchday Visibility & Team Apparel

Our matchday and team-related assets give your brand consistent, high-impact visibility across every part of the club, from pitchside boards and in-stadium signage to kit, training wear and staff apparel seen throughout the season.

Digital & Media

Our digital channels offer powerful amplification through sponsored graphics, social media campaigns, website placements and video content that reach audiences far beyond the ground. These assets allow your business to tap into our growing online community with regular, engaging branded content.

Community & CSR

Our community programmes provide meaningful opportunities for your brand to support youth development, local initiatives and grassroots engagement across South Manchester. These assets help position your business as a positive force in the community, strengthening reputation and local goodwill.





SPONSORSHIP AT A GLANCE

Official Team Partner - From £1,500

Team partner, kit sponsorship, training wear, social media visibility.

Club Partner - From £500

Pitchside board, matchday sponsorship, digital content feature, youth team sponsorship.

Junior & Youth Sponsorship - From £200

Support the next generation of Wythenshawe FC players, from mini football through to youth teams.

Community Supporter - From £150

Team partner, kit sponsorship, training wear, social media visibility.

Alongside our core packages, we create bespoke sponsorship solutions, from matchday activations to digital campaigns built around your brand's needs.



TEAM SPONSORSHIP

Season-long exposure: Each package runs for the full season, giving sponsors consistent visibility across matchdays, social media, and community events.

Bespoke opportunities: We tailor packages to suit each partner's goals, from brand awareness to local engagement, ensuring every deal feels personal and impactful.

TYPE	TEAM	PACKAGE	PLACEMENT	AMOUNT
Team Sponsorship	Men's 1st Team	Team Package	Front of Shirt	£10,000
Team Sponsorship	Women's 1st Team	Team Package	Front of Shirt	£7,500
Team Sponsorship	Veterans	Team Package	Front of Shirt	£15,000
Team Sponsorship	Senior Teams	Team Package	Back of Shirt	£3,000
Team Sponsorship	Senior Teams	Team Package	Back of Shirt	£2,500
Team Sponsorship	Men's 1st Team	Team Package	Back of Shirt	£3,500
Team Sponsorship	Veterans	Team Package	Training Top / Tracksuit (Travel)	£3,000
Team Sponsorship	Veterans	Team Package	Training Top / Tracksuit (Travel)	£3,000
Team Sponsorship	Senior Teams	Team Package	Shorts	£1,000
Team Sponsorship	Men's 1st Team	Team Package	Shorts	£2,750
Team Sponsorship	Veterans	Team Package	Shorts	£2,750
Team Sponsorship	Juniors 9-A-Side	Team Package	Coat	£3,000



MATCHDAY SPONSORSHIP & ADVERTISEMENT

Per-Game Packages: Each sponsorship is tailored to individual fixtures, offering flexibility and focused exposure for your brand.

Bespoke Options: Packages can include hospitality, social media promotion, matchday programme features, and in-stadium branding, all customised to suit your goals.

Pitchside Boards: Available as season-long packages, providing continuous visibility at every home fixture.

CATEGORY	TEAM	PACKAGE	DESCRIPTION	PRICE
Match Day	Men's 1st Team	Match Day Package	4 Complimentary Tickets, Harry Dalton Suite Access, Half Time Refreshments, Match Day Programme, Brand Exposure, Logo & website Link, Half Time Sponsor Spotlight, Social Media Article	£180
Match Day	Men's 1st Team	Match Day Package	4 Complimentary Tickets, Hospitality Suite Access, Half Time Buffet, Match Day Programme, Brand Exposure, Logo & Website Line, Sponsor Spotlight, Social Media Article & Match Ball	£250
Advertisement	Men's 1st Team	Programme Package	Quarter Page Advertisement	£100
Advertisement	Men's 1st Team	Programme Package	Half Page Advertisement	£150
Advertisement	Men's 1st Team	Programme Package	Full Page Advertisement	£250
Advertisement	Men's 1st Team	Programme Package	Double Page Advertisement	£400
Branding	All Teams	*Pitchside Package	x2 Advertising Boards (Sponsor Designed)	£650

*Season-long package





CONTACT & CLOSING

Let's Collaborate

We believe this partnership will create mutual benefits and long-term value

Contact Information

- 07947737690
- commercial@wythenshaweafc.com
- <http://wythenshawafc.com>





CREDITS, CONTACTS & CLUB INFORMATION

Photo Credits: Bill Shepherd, Deborah Eastham, Spencer Fox

Deck Design: Rubio Projects

Men's 1st Team Manager: James Kinsey

Women's 1st Team Manager: James Mulvihill

Chairman: Carl Barratt

Sponsorship Sales Manager: Max Fitzgerald

Press & Media Enquiries: media@wythenshaweafc.com

Club Ownership Statement:

In accordance with The Football Association's publication of ownership requirements for Step 1 to Step 6 clubs of the National League System, we confirm that the legal entity of Wythenshawe Football Club is Wythenshawe AFC Limited, a Community Benefit Society, registered number 7250.



CLUB PARTNERS

Thank you to our club partners for their continued support.



RECENT PRESS

The Guardian

'Just as enjoyable as the Premier League': Wythenshawe's top-flight veterans take centre stage

Sky Sports

Wythenshawe Vets: Why ex-Premier League stars like Papiss Cisse and Danny Drinkwater play for Sunday League side

Daily Mail

Star-studded Sunday league club packed with ex-Premier League players pull off another major coup as Man United legend joins

BBC Sport

Valencia joins star-studded Wythenshawe vets team

The Sun

Roon for one more Wayne Rooney approached to join incredible Sunday League team worth £132m where Papiss Cisse scores SEVEN goals in half

ESPN

Papiss Cissé chuckles at Sunday league woes, but scores six





Supported by Premier

THANK YOU

